



Site Usage

2,318 Visits

37.40% Bounce Rate

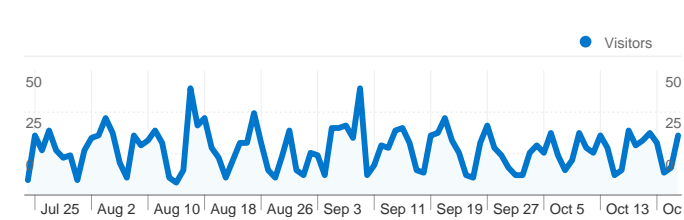
9,327 Pageviews

00:07:32 Avg. Time on Site

4.02 Pages/Visit

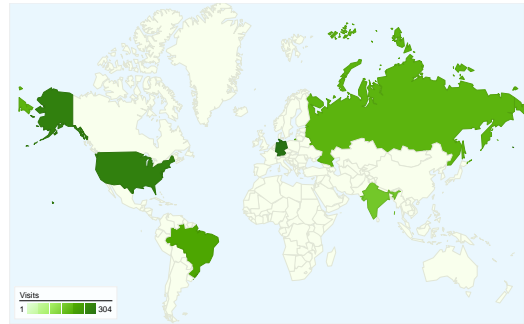
46.89% % New Visits

Visitors Overview

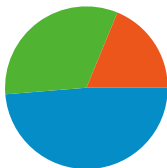


Visitors
1,161

Map Overlay



Traffic Sources Overview



- **Referring Sites**
1,129.00 (48.71%)
- **Search Engines**
754.00 (32.53%)
- **Direct Traffic**
435.00 (18.77%)

Content Overview

Pages	Pageviews	% Pageviews
/demo/index.html	1,385	14.85%
/	1,311	14.06%
/cookbook/index.html	912	9.78%
/index.html	841	9.02%
/documents.html	747	8.01%



1,161 people visited this site

 **2,318** Visits


 **1,161** Absolute Unique Visitors

 **9,327** Pageviews

 **4.02** Average Pageviews

 **00:07:32** Time on Site

 **37.40%** Bounce Rate

 **46.89%** New Visits


Technical Profile

Browser	Visits	% visits
Firefox	1,190	51.34%
Chrome	636	27.44%
Internet Explorer	209	9.02%
Opera	184	7.94%
Safari	50	2.16%

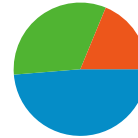


All traffic sources sent a total of 2,318 visits

 18.77% Direct Traffic

 48.71% Referring Sites

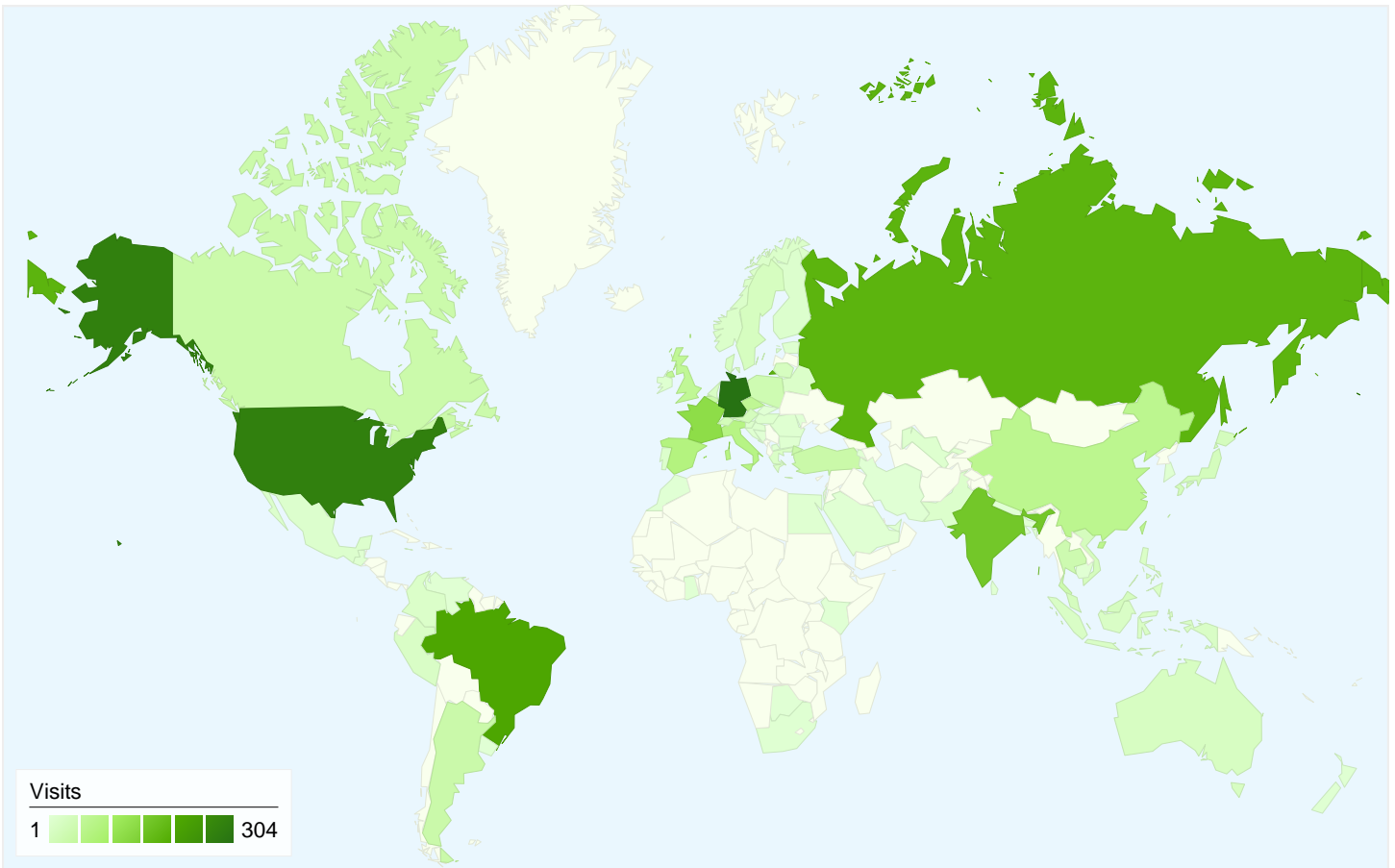
 32.53% Search Engines



- **Referring Sites**
1,129.00 (48.71%)
- **Search Engines**
754.00 (32.53%)
- **Direct Traffic**
435.00 (18.77%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
odftoolkit.org (referral)	845	36.45%	simple odf	176	23.34%
google (organic)	744	32.10%	simpleodf	33	4.38%
(direct) ((none))	435	18.77%	simple-odf	18	2.39%
robweir.com (referral)	95	4.10%	http://simple.odftoolkit.org/	15	1.99%
stackoverflow.com (referral)	21	0.91%	odf api	14	1.86%



2,318 visits came from 78 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Germany	304	4.74	00:06:15	40.46%	26.64%
United States	279	3.27	00:03:30	59.86%	47.67%
Brazil	212	3.96	00:10:19	23.58%	23.11%
Russia	190	3.10	00:29:33	16.84%	52.63%
India	162	2.51	00:02:21	80.86%	56.79%
France	130	3.81	00:03:19	52.31%	42.31%
Spain	78	4.90	00:07:30	46.15%	19.23%
Italy	72	5.11	00:06:56	41.67%	16.67%
China	63	3.60	00:02:16	47.62%	46.03%

Czech Republic	59	3.61	00:06:32	32.20%	54.24%
					1 - 10 of 78



Pages on this site were viewed a total of 9,327 times

 **9,327** Pageviews

 **6,626** Unique Views

 **37.40%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/demo/index.html	1,385	14.85%
/	1,311	14.06%
/cookbook/index.html	912	9.78%
/index.html	841	9.02%
/documents.html	747	8.01%